



P R E S E N T S

TALKCOMMS SUMMIT 2025

The Future of Communication: Trends,
Tech & Transformation

SAT., 29TH NOV. 2025 | 10AM - 3PM



EMERALD EVENT HALL,
THE ZONE, GBAGADA,
LAGOS



Connecting Africa's Future Storytellers

WELCOME NOTE

"I recall a time when attending events felt like a personal mission, even without an invitation. I would find ways to sneak in, offering my services to guests, only to be escorted out by bouncers who hoisted me away like I was a bundle of hay." "There were days when we would trek from the University of Lagos to various events, fueled by passion and hope. I also remember sitting down, meticulously browsing through every PR agency and media house in Lagos, checking their Instagram and email handles, sending messages in the hope of landing an internship, only to hear nothing in return."

These stories belong to some of our volunteers from this year's edition of the summit. They are not nuisances; they are intelligent young individuals, fresh out of university, who have travelled to Lagos with dreams of making a life for themselves. "Lagos is the home of success," they would often say, believing that the city holds the key to their aspirations. Yet, the reality can be quite stark. There is a quiet shift happening across Africa's communication industry, one that is easy to miss if you only look at the headlines. But if you pay attention to the questions young people are asking, the internships they are chasing, the stories they are trying to tell, you will realise something: a new generation is ready, but the pathways are not. For years, many of us who work in communications, media, and storytelling have seen a pattern repeat itself. Students are passionate, curious, hopeful, yet disconnected from the rooms, tools, and networks that would help their careers take shape. Too many talented young Africans are trying to enter an industry that often feels undefined, informal, or distant.

TalkComms was born as a response to this gap, not as a grand idea, but as a necessary one. This summit, our maiden edition, represents more than a gathering. It is a deliberate attempt to build the kind of access we once searched for. To create the clarity we wished we had. To pull back the curtain on an industry that moves fast and evolves even faster. And to ensure that students and early-career communicators are not left behind as the world shifts around them. The theme of this year's summit, **'The Future of Communication: Trends, Tech & Transformation,'** reflects the realities shaping our continent. AI is rewriting content creation. Data is redefining media. Storytelling is being reimaged across culture, business, and civic life. And communication roles now require a blend of creativity, digital fluency, cultural context, and strategic insight. This is not a future to wait for. It is a future already unfolding.

I hope that this summit becomes a turning point for every student who walks into this room. That you find clarity in the sessions, courage in the questions you ask, and community in the people you connect with. That something shifts for you, even if quietly, in a way that shapes your next step.

To our speakers, partners, volunteers, and institutions who believed in this vision long before it became tangible, thank you for standing with us. Your contribution to this ecosystem will outlive the event.

And to every young communicator reading this: **Africa needs your voice, your curiosity, your courage, and your ideas.** This summit was built for you and because of you.

Welcome to TalkComms Summit 2025.

Welcome to a new future for communication in Africa.

Oluwasegun Ogundairo
Convener, TalkComms Summit 2025
Founder, TalkComms Africa



ABOUT TALKCOMMS

TalkComms is Africa's first hub for undergraduates pursuing careers in communications, PR, media, advertising, and storytelling.

We believe storytelling is the heartbeat of Africa's future, and we exist to empower the next generation of communicators who will shape how our stories are told.

OUR MISSION:

- ▶ Connect students with mentors, brands, and ideas shaping communication across Africa.
- ▶ Equip them with skills, experiences, and opportunities to thrive.
- ▶ Amplify their voices through storytelling that redefines Africa's narrative.

ABOUT TALKCOMMS SUMMIT 2025

The TalkComms 2025 Summit is the maiden edition of Africa's first Pan-African platform for communication students and young professionals. Hosted at The Zone, Gbagada, Lagos, it brings together 200+ students, 20+ universities, and leading voices in PR, media, and digital storytelling to explore "The Future of Communication: Trends, Tech & Transformation."

At TalkComms, we believe storytelling is the heartbeat of Africa's future. We exist to connect, equip, and amplify the next generation of African communicators, through mentorship, hands-on training, and opportunities to engage directly with brands and thought leaders shaping the continent's narrative.

With over 65% of graduates lacking practical experience (UNESCO, 2023), the summit bridges the gap between classroom theory and industry reality, empowering students to turn their ideas into impact and their voices into influence.

The future of communication in Africa starts here: one story, one student, one conversation at a time.

200+ Students | 10+ Speakers | 20+ Universities | 1 Vision



TALKCOMMS SUMMIT 2025

EVENT FLOW

01	9:30 AM – 10:00 AM	Arrival & Registration	<ul style="list-style-type: none"> Attendee check-in and accreditation Welcome tea & light breakfast served Background music + short highlight reels introducing TalkComms and partners Photo ops at the media wall <p><i>Music by in-house DJ / curated playlist of African instrumentals</i></p>	
02	10:00 AM – 10:15 AM	Opening Segment	<ul style="list-style-type: none"> National Anthem & Opening Remarks Welcome Address by Ifeoluwa Johnson, Co-convenor, Talkcomms summit 2025 Goodwill Message: Representative, Lagos State Partner Recognition: Rosella, and others 	Our Hosts Olayanju Theophilus & Moyosoreoluwa Eleso
03	10:15 AM – 10:20 AM	Icebreaker & Game 1: "The Pitch"	<p>A quick interactive game where 2 students get 30 seconds each to "pitch" an imaginary product using a random prop.</p> <p><i>The winner receives a small TalkComms gift pack.</i></p>	
04	10:20 AM – 10:50 AM	Keynote Address	<p>Topic: Beyond the Clickbait: Building Audience Trust in the Age of AI and Misinformation</p> <p>Focus: Navigating truth, trust, and credibility in modern storytelling.</p>	Keynote Speaker: Gboyega Akosile
05	10:50 AM – 11:30 AM	Panel Session 1: "The Future of Communication"	<p>Panel Topic: Trends, Tech & Transformation How to Maximize It as a Student</p> <p>Focus: Helping students understand emerging trends, content innovation, and contextual storytelling in Africa's digital space.</p>	Moderator Keneth Emodi
P A N E L I S T S				
Oluchi Ezugwu Creative Content Lead, KraksTV Creativity, Culture, and the Pulse of Digital Storytelling	Adetoyese Ogunwole Head of Media, Nairametrics Data, Media, and the Power of Contextual Storytelling	Afolabi Abiodun, Founder Excelsior Writing Writing as Strategy: Building a Career from the Ground Up	Dafe Richards The Visual Shift How Imagery, Culture & Influence Are Redefining Modern Storytelling	
06	11:30 AM – 11:45 AM	Tea Break & Networking	<p>Sponsored refreshments</p> <p>Volunteers guide students to interactive partner booths</p> <p>Social photo booth open for branded content</p>	
07	11:45 AM – 12:15 PM	Spotlight Session: Communications & Africa	<p>Topic: A Pan-African Outlook on the Communications Landscape</p>	Speaker: Muhammad Eyinfunjowo
08	12:15 AM – 12:45 PM	Tech & Innovation Session	<p>Topic: AI and the Content Revolution</p>	Speaker: Emmanuel Azubuiké Chief Storyteller, WorkSmart AI

TALKCOMMS SUMMIT 2025

EVENT FLOW

09	12:45 PM – 1:15 PM	Storytelling Session	Topic: Brand Storytelling in the Age of Digital Audiences	Speaker: Hassan Uthman
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10	1:15 PM – 1:55 PM	Panel Session 2: Storytelling, Purpose & Impact	Focus: Using communication as a force for social and institutional transformation.	Moderator Dayoslides
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PANELISTS

Francisca Udechukwu
Brand Manager & Marketing Specialist
Storytelling for Impact and Sustainability

Raman Abiola
Editor-in-Chief, Legit.ng
Credibility and the Changing Face of Digital Media

Damilare Ololade
Founder, University X
Education and the Future of Learning

Israel Iyonsi
Senior Software Engineer, Altexsoft (U.S.)
When Machines Learn to Listen: How AI is Transforming the Language of Human Connection.

11	1:55 PM – 2:10 PM	Lunch & Networking Break	<ul style="list-style-type: none"> 🍽️ Lunch served. 🗣️ Student interviews at TalkComms Community Corner 📸 Brand exhibition booths open for engagement and photos <i>Soft background music + screen highlights from partner brands</i>	
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12	2:10 PM – 3:00 PM	Panel Session 3: The Future of Work	Panel Focus: The intersection of communication, innovation, and the evolving workplace.	Moderator Anjolaoluwa Abiosun
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PANELISTS

Grace Oyeniya
HR Professional
Talent, Technology & Transformation

Hassan Uthman
Marketing & Business Consultant
Building Authentic Brands in the Digital Age

Abegunde Emmanuel
Chief Operating Officer,
Jackson, Etti & Edu
Bridging Skills & Employability

Bekere Amassoma
Program Manager, Oracle
Redefining Employability, Skills, Systems, and the New Mindset for the Modern Communicator.

13	3:00 PM	Closing & Group Photo	<p>Recap of key takeaways- Olamide Alowooja & Karima Salvador - Creative & PR Team</p> <p>Vote of Thanks and Closing remarks by Oluwasegun Ogundairo</p> <p>Group photo with all speakers, partners, and volunteers</p>	
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EVENT DETAILS

Theme: The Future of Communication: Trends, Tech & Transformation

Date: Saturday, November 29, 2025

Venue: Emerald Hall, The Zone, Gbagada, Lagos

Format: Hybrid (200 Physical Participants + 800+ Virtual Audience)

Time: 10:00 AM – 3:00 PM

SPEAKER HIGHLIGHTS



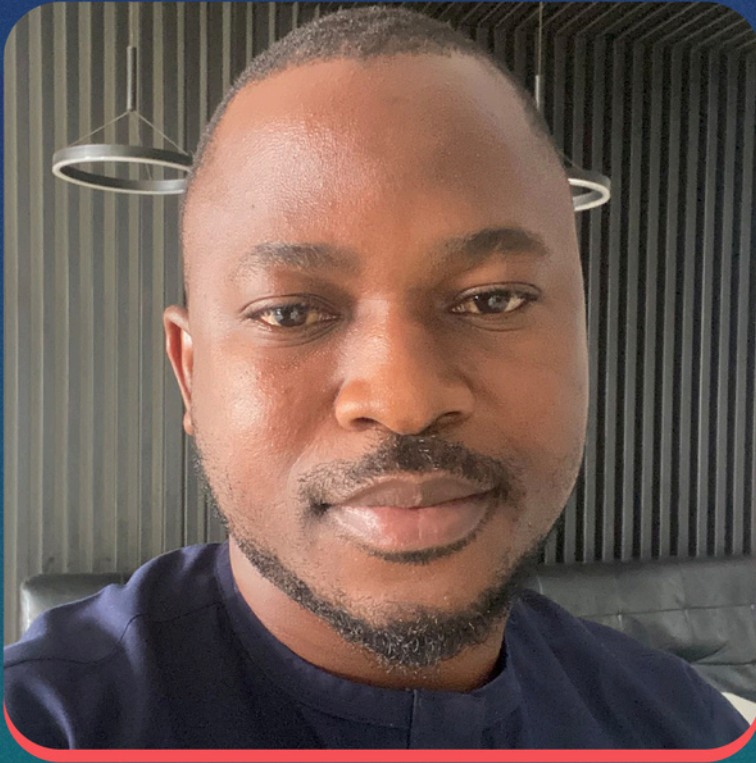
Adetoyese Ogunwole

Head Of Media & Content,
Nairametrics

Toye Ogunwole is a creative and strategist passionate about shaping conversations that inspire and influence. Over the years, he has honed his craft across media and communications, working with platforms like iBrand TV and Nairametrics, where he led content strategy.

His work cuts across digital media, brand collaborations, and the creative economy, always driven by a desire to connect ideas with impact. At his core, 'Toye is deeply invested in helping brands and people tell their stories in ways that truly matter.

SPEAKER HIGHLIGHTS



Afolabi Abiodun

Founder, Excelsior Writing

Mr. Afolabi Abiodun is a distinguished entrepreneur and seasoned writer with over 10 years of experience in the industry. With a proven track record of excellence, he has worked with prominent organizations such as Techpoint Africa, Clane Nigeria, and NABU, in New York.

MODERATORS



Anjolaoluwa Abiosun

PR Consultant,
Black House Media

Anjolaoluwa Abiosun is a creative storyteller with experience across journalism and PR communications, dedicated to amplifying authentic African narratives through brands, entertainment, and lifestyle content.

With over three years of industry experience, she has developed strong editorial strategies and led impactful campaigns for major entertainment events, consistently bringing culturally resonant stories to life.

SPEAKER HIGHLIGHTS



Bekere Amassoma

Program manager Oracle,
Sub Saharan Africa

Bekere Amassoma is a certified Project Manager and an accomplished professional engaged in various activities related to technology, mentorship, and personal development.

Bekere is passionate about inspiring girls and young women to pursue careers in technology. She has delivered presentations and organized events such as Girls in STEM mentoring sessions and Girls in Tech programs to highlight the importance of female mentors in technology fields.

SPEAKER HIGHLIGHTS



Dafe Richards

The Visual Shift

SPEAKER HIGHLIGHTS



Damilare Ololade

Founder, University X

Damilare Ololade is an international speaker, UNESCO Ambassador, and the cofounder & CEO of UniversityX, an AI-powered learning platform transforming education across Africa. Through UniversityX, he is redefining how universities and organizations deliver skill-based learning by integrating artificial intelligence, gamification, and data-driven insights.

Damilare has spoken on global stages, including the United Nations Tourism Summit, and is passionate about helping young Africans unlock opportunities through technology, innovation, and education. He was recognized as an SME100 Africa 25 Under 25 Nominee, a former Ingressive For Good Ambassador, and a Microsoft for Startups founder.

SPEAKER HIGHLIGHTS



Emmanuel Azubuike

Chief Storyteller, **Work Smart**

Emmanuel Azubuike, Chief Storytelling Officer of Work Smart, Africa-pioneering tech-powered communication and consulting firm.

SPEAKER HIGHLIGHTS



Emmanuel Abegunde

Chief Operating Officer,
Jackson, Etti & Edu

Emmanuel is a business executive with vast experience across different industries and has recently carved a niche for himself in the professional services space.

He is currently the Chief Operating Officer of Jackson, Etti and Edu, a top tier full-service law firm with operations spread across Africa. Prior to now, he was the Head of Human Resources and Administration and serves in the HR Consulting domain of the Management Consulting practice at Kreston Pedabo.

SPEAKER HIGHLIGHTS



Francisca Udechukwu

Brand Manager and
Marketing Specialist

Francisca Chiamaka Udechukwu is a marketing professional with experience spanning hospitality, finance, retail, and entertainment. Through Brandy Amaka, her personal brand platform, she combines strategy and storytelling to help African businesses grow with clarity and creativity.

SPEAKER HIGHLIGHTS



Gboyega Akosile

Special Adviser on Media and Publicity to the Governor of Lagos State.

Mr. Adegboyega Akosile, a versatile journalist, theatre practitioner, public relations expert, and entrepreneur, is the Special Adviser on Media and Publicity to Lagos State Governor, Mr. Babajide Sanwo-Olu.

The appointment of Akosile as Special Adviser on Media and Publicity by Governor Sanwo-Olu on March 13, 2024, was well celebrated in the media, having demonstrated a high level of dedication, diligence, and selflessness in the discharge of his duties to justify the confidence and trust reposed in him in carrying out his assignments as the spokesman of Governor Babajide Sanwo-Olu.

SPEAKER HIGHLIGHTS



Grace Oyeniyi

HR & Practice Development
Director, **Bloomfield LP**

Grace Oyeniyi is a multi-award-winning HR Professional, management faculty member, scholar, and public speaker with extensive experience across education, finance, technology, law, and non-profit sectors.

She is currently the HR & Practice Development Director at Bloomfield Law Practice, leading firm-wide talent strategy and operational transformation.

SPEAKER HIGHLIGHTS



Hassan Uthman

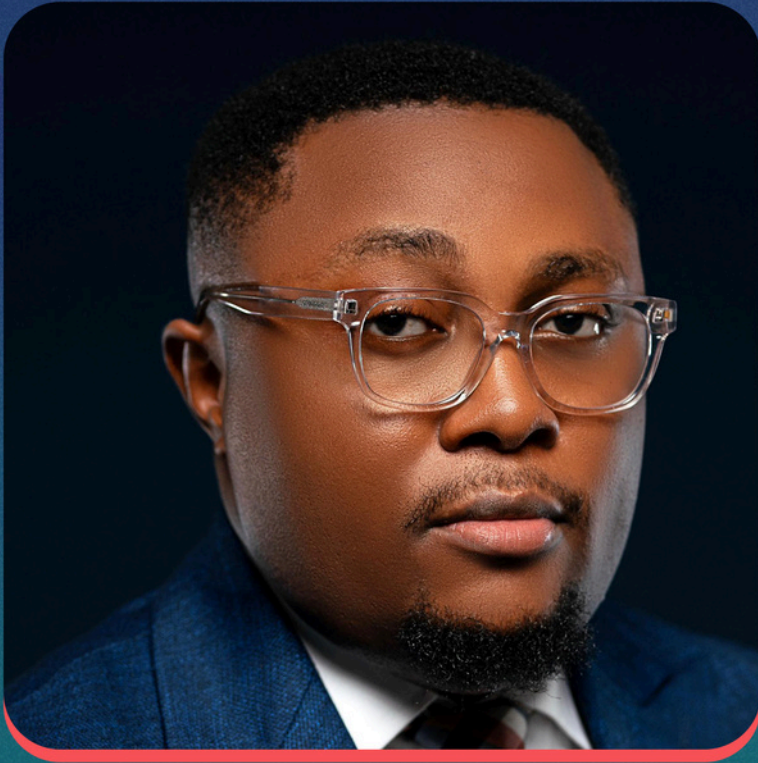
Marketing and Business
Consultant

Hassan Uthman is a marketing and business leader with over 12 years of experience across e-commerce, film, banking, mobility, and sports betting.

An entrepreneur at heart, he thrives as a quiet yet influential sounding board and advisor, helping leaders and teams spot opportunities, navigate complexity, and stay grounded in purpose.

Anchored by integrity, loyalty, and empathy, Hassan builds strategies, cultures, and relationships that endure, focusing on lasting impact rather than trends or the spotlight

SPEAKER HIGHLIGHTS



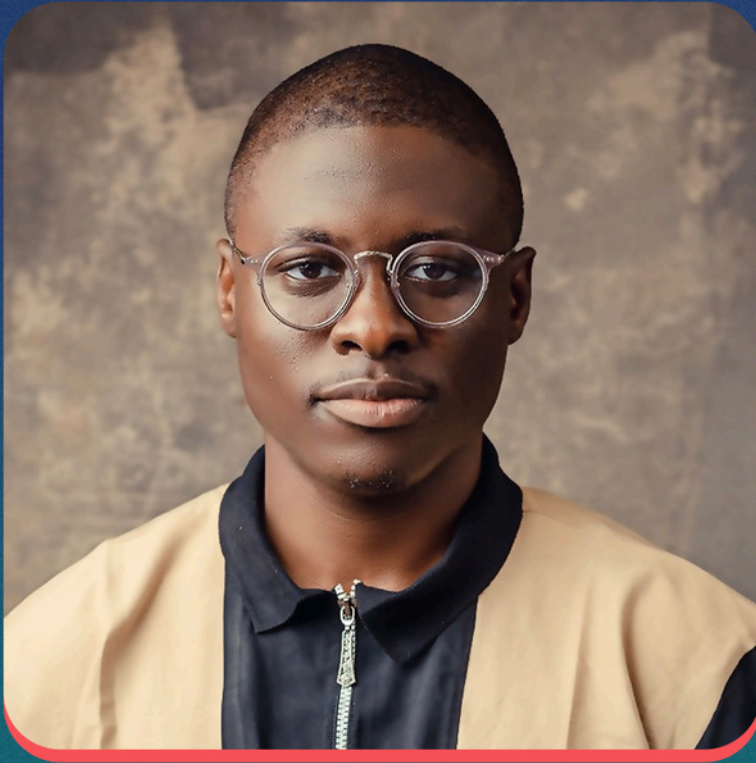
Israel Iyanju

Senior Software Engineer,
Altexsoft (U.S.)

Israel Iyonsi is a Software Engineer at Altexsoft, a global technology consulting company based in the United States that specializes in software engineering, data science, and product development.

He is currently pursuing his MSc in Computer Science at the University of East London, combining academic learning with hands-on expertise in building transformative software solutions.

SPEAKER HIGHLIGHTS



Muhammad Eyinfunjowo

Global Communications Executive

Muhammad Eyinfunjowo is a global communications professional with over five years of experience helping organisations and institutions communicate science, innovation, and research for the benefit of animals, plants, people and the planet. He holds a master's degree in marketing communications from Bournemouth University, United Kingdom, and a master's degree in English Literature from the University of Lagos, Nigeria.

He is currently providing specialist strategic support to international organisations tackling the most significant challenges in global development, such as poverty and food insecurity.

SPEAKER HIGHLIGHTS



Oluchi A. Ezugwu

Creative Content Lead,
KraksTv

Oluchi Anastesia Ezugwu is a Creative Content Lead Editorials, passionate about shaping stories that connect brands with people.

Over the years, she has brought brands to life through campaigns and launches – from unveiling the OPPO Reno7 & A96 to co-leading the NET Honours Class of 2023 project and other memorable collaborations.

With a knack for blending creativity, tech, and trends, Oluchi helps teams craft content that resonates and drives impact. At TalkComms 2025, she will bring her signature wit and insights to the fireside chat on “The Future of Communication: Trends, Tech & Transformation.”

SPEAKER HIGHLIGHTS



Rahaman Abiola

Editor In Chief, Legit.ng

MODERATORS



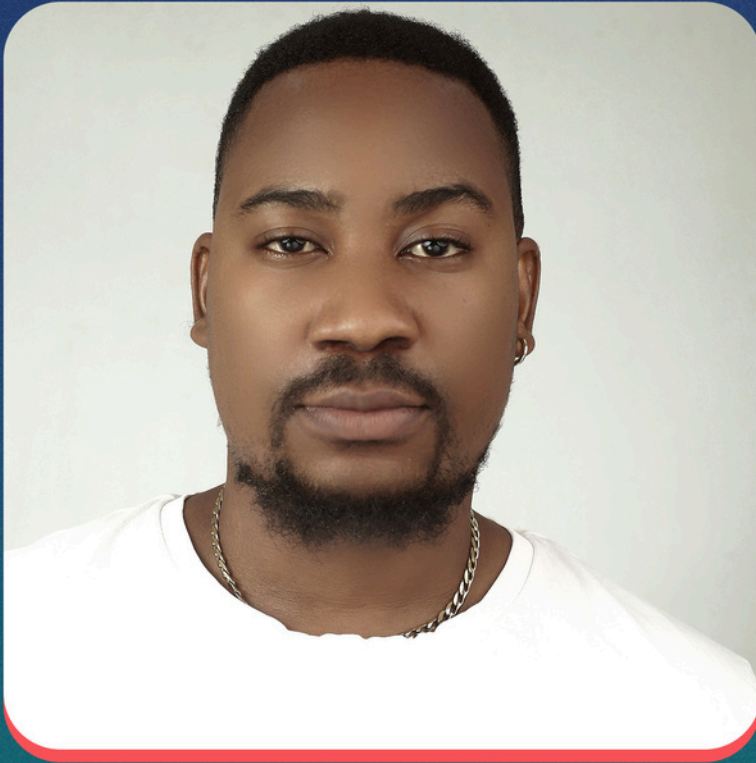
Anjolaoluwa Abiosun

PR Consultant,
Black House Media

Anjolaoluwa Abiosun is a creative storyteller with experience across journalism and PR communications, dedicated to amplifying authentic African narratives through brands, entertainment, and lifestyle content.

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MODERATORS



Adegbite Soledayo, Dayoslides

Actor, Filmmaker

Soledayo Adegbite is a Nigerian actor and filmmaker with over a decade of experience in film, television, and stage productions.

A graduate of Dramatic Arts from Obafemi Awolowo University, he has featured in acclaimed TV series and films such as Industreet, Jenifa's Diary, Okoto, Harmony of Dreams, Kadara, and many more.

MODERATORS



Kenneth Emodi

Journalist

Kenneth Emodi is an accomplished, all-round journalist distinguished by his sharp eye for compelling storytelling and a remarkable breadth of subject expertise. With a career dedicated to in-depth reporting, Kenneth has built a reputation for covering politics, entertainment, and culture with both depth and nuance.

His ability to distill complex issues into clear, accessible narratives makes him a highly effective communicator.

HOSTS



Moyosoreoluwa Eleso

Media Personality &
Event Host

Moyosoreoluwa Eleso-Otefia popularly referred to as Talking Mo or Aunty Mo is an award-winning Media Personality, Brand & Communications Manager, Event Host, Content creator, and Film Maker passionate about using her voice, platform, and content to tell the stories that matter.

HOSTS



Olayanju Theophilus

Event MC/TV Host

Theophilus Olayanju is a dynamic Master of Ceremony with vast experience across corporate and social events. Having successfully hosted over 300 events, he is highly trusted and sought after by leading brands such as Coca-Cola, Hennessy, Zenith Bank, Flying Fish, Ecobank, Piggyvest, and Fidelity Group.



PARTNERS & SUPPORTERS





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OUR TEAM



Allison Tiema Miracle.

I am student of the university of Lagos, Department of History and strategic studies, Faculty of Arts.
I am a food business owner, proud converner of Tiema's Kitchen.
I am also into event planning and organizing.



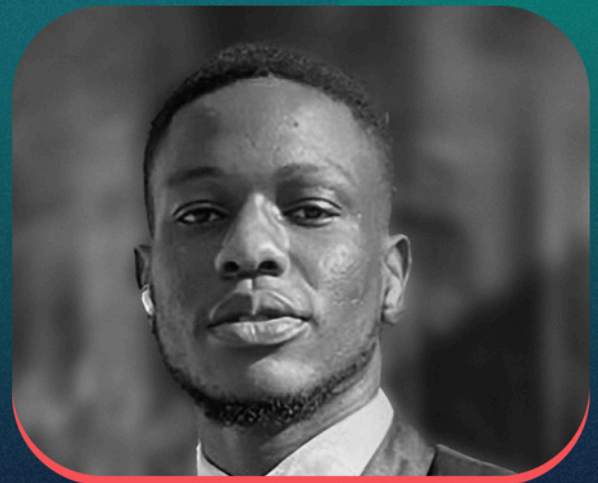
Grace

I'm a Unilag student of the History and Strategic Department, Faculty of Art.
I'm a Writer and also a Graphic Designer (still learning at the same time)



Olamiji Elizabeth Akinrodoye.

Currently studying History and international studies at the University of Lagos.
A content creator and a website developer(WordPress)



Frank (Galaxy)

A creative and detail-oriented Graphic designer with a passion for visual storytelling and a proven track record of delivering stunning and effective design solutions

OUR TEAM



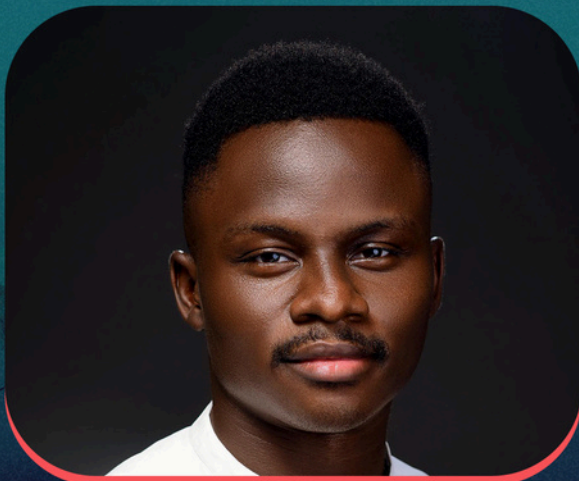
Temitayo Adetunji

With over eight years of experience in art direction and serving as a property master, Temitayo has honed expertise across film, television, music videos, and commercials, delivering projects that captivate audiences and elevate brands.



Olamide Alwooja

A purpose-driven Business Development professional and entrepreneur, passionate about turning ideas into impact. With years of experience across various sectors, including tech, sustainability, healthcare, real estate, and agritech.



Damilare Oyebode

A dynamic media personality and creative powerhouse, renowned for his multifaceted talents in the entertainment and media industry. As an accomplished voice dubbing actor, voice-over artist, on-air personality at Fresh FM, language tutor, and scriptwriter.



Jonah Precious Chidera

A creative communicator, visual storyteller, and content strategist with experience in videography, editing, brand storytelling, and digital communication. She brings clarity, creativity, and intentionality to every project, helping creators and brands show up, stand out, and grow online.

OUR TEAM



Shanu Tiwatope

A Storyteller and Communications Specialist with over eight years of experience helping brands, creatives, and purpose-driven leaders communicate with clarity, conviction, and Impact.



Karimot Salvador

works with Rhoda Johnson Media (RJM) and loves using storytelling to inspire change. She is a member of the Print Content Team with TalkComms.

THANK YOU

*Every great story
starts with one
conversation.*

**Thank you for
being part of ours.**

✉ talkcommsafrica@gmail.com

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